CURRICULUM VITAE

Claudia Coppola

PERSONAL DETAILS

Place of birth:	Roma
Date of birth:	23/08/1994
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EDUCATION

1/11/2020 – present

PhD in Linguistics (XXXVI cycle)
Roma Tre University/La Sapienza University, Rome

Curriculum: Ethnopragmatics; Project title: *Codifica linguistica della responsabilità: un case history del sito web istituzionale dell'istituto bancario Intesa Sanpaolo (*translated *Linguistic encoding of responsibility: a case history of the bank Intesa Sanpaolo's institutional website)*

10/2016 – 03/2019

M.A. in Interpreting and Translation (LM-94)
University of International Studies of Rome UNINT, Rome

Languages: English and German; Thesis in Text linguistics and Pragmatics: *Analisi etnopragmatica dell'agentività in discorsi istituzionali di politici italiani e della sua interpretazione in tedesco (*translated *Ethnopragmatic analysis of agency in Italian politicians' institutional speeches and of its interpretation into German)*; Supervisor: Prof. Laura Mori; Date: 21/03/2019; Final grade: 110/110 *cum laude*

09/2013 – 11/2016

B.A. in Foreign languages and linguistic and cultural mediation (L-12)
Roma Tre University, Rome

Languages: English and German; Thesis in General linguistics: *Impliciti persuasivi nella comunicazione politica italiana e tedesca (*translated *Persuasive implicit information in Italian and German political communication)*; Supervisor: Prof. Edoardo Lombardi Vallauri; Date: 14/11/2016: Final grade: 110/110 *cum laude*

09/2008 – 06/2013

High school (focusing on humanities) diploma
Francesco Vivona High school, Roma

Voto: 100/100 *cum laude*

RESEARCH EXPERIENCE

02 – 05/2020   **Research stay funded by the DAAD (Deutscher Akademischer Austausch Dienst - German Academic Exchange Service)**
University of Mannheim, Mannheim, Germany

Project title: *Persuasion through implicit contents in every-day advertisements: combining linguistics and consumer psychology research methods*. Interdisciplinary offline behavioural experiment on persuasion in German advertisements containing presuppositions; Supervisor: Prof. Michaela Wänke, Department of Consumer Psychology

2020 – 2023   **Participation in the PRIN Research Project – Progetti di Ricerca di rilevante Interesse Nazionale (Research Projects of National Relevance) – Call for research 2017**

Project title: *IMPAQTS: Implicit Manipulation in Politics – Quantitatively Assessing the Tendentiousness of Speeches* (Project code: 2017STJCE9); Annotation of a wide multimedial corpus of Italian political speeches according to the categories of implicit communication; Principal investigator: Prof. Edoardo Lombardi Vallauri

2016 – present   **Collaboration with the research group "OPPP!" (Osservatorio Permanente sulla Pubblicità e la Propaganda – Permanent Observatory on Advertising and Political Propaganda)**

Annotation and online publishing of Italian political speeches (website: www.oppp.it); Coordinator: Prof. Edoardo Lombardi Vallauri

CONFERENCE TALKS AND ORGANIZED WORKSHOPS

7 – 10/07/21
(in preparation)   *IX Convegno Internazionale Linguistica contrastiva romanzo-tedesca e intraromanza*
Universität Innsbruck, Innsbruck, Austria

(with Nicola Brocca and Viviana Masia) *Così implicito che scompare. Uno sguardo alla vaghezza e alla presupposizione nella traduzione del discorso politico*

27/06 – 2/07/21
(in preparation)   *17th International Pragmatics Conference*
IPrA (International Pragmatics Association), Zurich University of Applied Sciences, Winterthur, Switzerland

(with Edoardo Lombardi Vallauri and Giorgia Mannaioli) *Vagueness and ambiguity are very different (persuasion devices)* for the panel *How vague and ambigue are vagueness and ambiguity?* organized by Ilaria Fiorentini and Chiara Zanchi

| 20 – 22/11/20 | ***Influence, Manipulation and Seduction. Interdisciplinary Perspectives on Persuasive Language*** |
| | University of Basel, Basel, Switzerland |

(with Edoardo Lombardi Vallauri, Laura Baranzini, Doriana Cimmino, Federica Cominetti, Giorgia Mannaioli, Viviana Masia) *Manipulative effects of implicit communication: a comparative analysis of French, Italian and German political speeches*

| 14 – 16/05/20 (postponed) | ***4th International Conference on Political Linguistics – PL2020*** |
| | University of Łodź, Łodź, Poland |

- *Interpreting agency. A pragmalinguistic analysis of the Italian political discourse into German during bilateral press conferences.*
- (with Laura Mori) *Indexical signs and ethnopragmatic devices for Self-construction by Italian politicians in international institutional settings*

| 19 – 21/09/2019 | ***53rd SLI (Società di Linguistica Italiana – Italian Linguistics Society) Congress Insegnare linguistica: basi epistemologiche, metodi, applicazioni*** |
| | Como, Italy |

(with Edoardo Lombardi Vallauri, Laura Baranzini, Doriana Cimmino, Federica Cominetti, Claudia Coppola, Giorgia Mannaioli, Viviana Masia) Organization of the workshop *Gli impliciti come mezzo di persuasione*

| 07 – 09/02/2018 | ***Argumentation & Language – Argage*** |
| | Università della Svizzera Italiana, Lugano, Switzerland |

(with Edoardo Lombardi Vallauri, Laura Baranzini, Doriana Cimmino, Federica Cominetti, Giorgia Mannaioli) Organization of the panel *Qualitative and quantitative approaches to implicit communication*

| 18 – 19/10/2017 | ***Linguistics Beyond and Within – LingBaW 2017*** |
| | John Paul II Catholic University of Lublin, Lublin, Poland |

(with Edoardo Lombardi Vallauri, Laura Baranzini, Doriana Cimmino, Giorgia Mannaioli e Viviana Masia) *The outskirts of linguistic persuasion: measuring implicit presentation of questionable information*

SCHOLARSHIPS, AWARDS AND HONOURS

| 04/2020 | ***Lunedì linguistici Tullio De Mauro* scholarship** |
| | Scholarship covering the costs of the conference *4th International Conference on Political Linguistics – PL2020,* University of Łodź, Łodź, Poland |

| 12/2019 | **DAAD (Deutscher Akademischer Austausch Dienst -** |

German Academic Exchange Service) grant
Programme *Research grants – Short-Term grant 2020*. Grant funding a research stay (02 – 05/2020) at Universität Mannheim, Mannheim, Germany

09/2017   **Erasmus+ scholarship**
Scholarship funding the winter semester 2017/2018 at Karl-Franzens Universität Graz, Graz, Austria

2016-2018   **Merit ranking UNINT tuition fee discount**
Tuition fee reduction for the MA in Interpreting and Translation (LM-94) awarded to the 15 top-achieving students

05/2015   **DAAD (Deutscher Akademischer Austausch Dienst - German Academic Exchange Service) scholarship**
Programme *University Summer Courses offered in Germany for Foreign Students and Graduates*. Scholarship funding a 4-week (3 – 29/08/2015) German language and culture course at Eberhard Karls Universität Tübingen, Tübingen, Germany

07/2013   **National honour roll enrolment (Albo nazionale italiano delle eccellenze)**
Designation of honours established by the Italian Ministry of Education, University and Research to outstanding high-school students for the year 2012/2013
www.indire.it/eccellenze/ricerca/index.php

SCIENTIFIC PUBLICATIONS

- Lombardi Vallauri, E., **Coppola, C**., Mannaioli, G. (2020). "Dal Conte troppo esplicito dei nomi e cognomi al Conte troppo vago dei congiunti". *MicroMega Online,* 06/05/2020, http://temi.repubblica.it/micromega-online/dal-conte-troppo-esplicito-dei-nomi-e-cognomial-conte-troppo-vago-dei-congiunti/.
- Lombardi Vallauri, E., Baranzini, L., Cimmino, D., Cominetti, F., **Coppola, C**., Mannaioli, G. (2020). "Implicit argumentation and persuasion: a measuring model". *Journal of Argumentation in Context*, 9(1): 95-123. John Benjamins Publishing Company.
- Lombardi Vallauri, E., Baranzini, L., Cimmino, D., **Coppola, C**., Mannaioli, G., Masia, V. (*submitted*). *The outskirts of linguistic persuasion: measuring implicit presentation of questionable information.* Lublin: John Paul II Catholic University of Lublin.

INTERNSHIPS AND WORK EXPERIENCE

11/2019 – 01/2020   **Babelscape Srl**, Rome
Automatic mapping of German and Italian lemmas

3/2018 – 12/2019	**Juwelo Italia –** Comunicazione Italia GmbH, Rome Internship and job placement – Simultaneous interpreting (Ita→Ger/Eng) during TV-programmes
7 – 8/12/2018	**Phototales Association**, Rome Internship – Consecutive interpreting (Eng→Ita) during photo exhibition *Festival Emerging Talents*
11 – 18/10/2018	**Italian Ministry of Justice**, Rome Internship – Simultaneous interpreting (Eng→Ita) during international workshop within the project *Transfer Radicalisation Approaches in Training – TRAin Training*

AFFILIATIONS

- ADIT (Alumni DAAD Italia)
- MaRA (Mannheim Research Alumni)

SKILLS

IT-skills	MS Office, Sketch Engine, AntConc (text analysis and corpus management softwares), WebAnno (annotation software), Dragon Naturally Speaking (speech recognition software)
Language skills	Italian: Mothertongue English: C1 German: C1 French: A2 Finnish: A1

Rome, 17/11/2020